

**HILLSDALE SWIMMING POOL COMMISSION
REGULAR MEETING JANUARY 12, 2015**

The regular meeting of the Hillsdale Swimming Pool Commission was brought to order at 7:40 p.m. on Monday, January 12, 2015. The announcement of the meeting was read by Chairman Campbell, in accordance with the Open Public Meeting Law of the State of New Jersey

PRESENT: Chairman, Jay Campbell, Vice Chairman, Paul Muller, Commissioners, Rosemary Metz, LeeAnn Everett, and Jack O'Hara, Managing Director, Patty Hughes, Council Liaison, Chris Looes

ABSENT:

APPROVAL OF MINUTES FROM DECEMBER 8, 2014

MOTION TO APPROVE REGULAR MINUTES:

APPROVED: Commissioner Metz

SECOND: Chairman, Campbell

TOPICS FOR PRESENTATION/DISCUSSION:

1. **Club operations and challenges:** Chairman Campbell started by saying he wanted to get down to details about the club for the new Council Liaison, Anthony DeRosa. He discussed the rough 10 year plan he had printed out. Vice Chairman Muller said we should see how monies are coming in this year before a 10 year plan is done. Council Liaison DeRosa said he asked to be the liaison to the club because he likes the pool and has a marketing background. He also said the temporary town CFO has offered to help the commission with economic development – he also has a background in utilities. There was then a discussion on the utility bills. Chairman Campbell said maybe the CFO could help Director Hughes with numbers and answers that the commission needs.
2. **Membership:** Chairman Campbell explained to Liaison DeRosa about the membership being down. He said that if there are 1200 members everything is great but if the numbers dip below that it makes a big difference. Vice Chairman Muller said numbers in schools are down, the fees have gone up and there is competition from other facilities which explains some of the reasons why membership is down. He still thinks that if a mailing had gone out last year it may have made a difference. This year there will be an “Early Bird Special”, a 3 pay system, which may be an incentive and increase membership. There will be a mailing and a survey sent out this year. Liaison DeRosa said he would like the commissions input on what questions should be on the survey. For example “Why didn’t you join the club last year” “What improvements would you like to see at the club”, etc. Chairman Campbell wants the fee ordinance to be approved at the next mayor and council meeting so that the mailing can go out in February. Commissioner Everett brought up the corporate parties that could be held at the club again. The Dome was also discussed, pros and cons, utilities, staffing, etc. The River Vale and Stonybrook merger was also discussed. Commissioner O’Hara said if this merger went through there should be one set amount for membership for Stonybrook and the golf club.
3. **Snack Bar:** Vice Chairman Muller was upset that a letter had not gone out to Pete from the snack bar notifying him that the snack bar was going out to public bid. Director Hughes had spoken to Sue Witkowski and she suggested that the commission should have written the letter. There was another discussion on what could be done with the food at the snack bar.
4. **Budget:** was discussed briefly because there was no paperwork to follow up on.

5. **Allstate:** Chairman Campbell and Director Hughes met with LuAnn from Allstate. Allstate's original charge was \$133,000 and they were paid \$53,000 to date which left a balance of \$80,000. The commission wanted to Pay Allstate \$37,000 less but settled for \$21,000.

Motion to Approve: Vice Chairman Muller **Second:** Commissioner O'Hara

All were in favor

Liaison to Mayor and Council: Liaison DeRosa suggested more programs for older kids at the swim club.

Also on the promotion side maybe a color brochure could be made up. Commissioner Metz said that would cost too much. He then suggested a Facebook Page and a discussion followed as to who would set everything up. Vice Chairman Muller said that Director Hughes should be at a meeting to discuss this and may have an idea as to who could do this.

Motion to Adjourn: Vice Chairman Muller **Second:** Commissioner Metz

Meeting Closed at 9:15 p.m.

Next Meeting: Wednesday, February 11, 2015

Respectfully submitted

Sarah Jeune
Minutes Secretary