

**BOROUGH OF HILLSDALE  
RESOLUTION 18054**

**RESOLUTION OF THE BOROUGH OF HILLSDALE GRANTING PERMISSION  
TO PURSUE A COLLABORATION WITH THE COMMUNITY ON PUBLIC  
EDUCATION AND IMPLEMENTATION OF A STREET SMART CAMPAIGN**

**WHEREAS**, the Federal Highway Administration has identified New Jersey as a pedestrian “focus” state due to a high incidence of pedestrian injuries and fatalities; and

**WHEREAS**, on an annual basis, nearly 6,000 pedestrians are injured and 139 killed in motor vehicle crashes statewide; and

**WHEREAS**, New Jersey’s pedestrian fatality rate (24.3 percent in 2013) is nearly double the national average (14 percent); and

**WHEREAS**, Street Smart NJ is a statewide public education, awareness and behavioral change campaign developed by the North Jersey Transportation Planning Authority (NJTPA); and

**WHEREAS**, Street Smart NJ is a collaborative effort between public, private and non-profit organizations; and

**WHEREAS**, the Borough of Hillsdale wishes to reinforce safe behaviors for pedestrians and motorists within the community through the implementation of a Street Smart Program; and

**NOW, THEREFORE, BE IT RESOLVED**, by the Mayor and Council of the Borough of Hillsdale that in 2018, the Borough of Hillsdale will undertake a Street Smart campaign in partnership with stakeholders including but not limited to the Hillsdale Police Department.

Council member	Motion	Second	Yes	No	Absent	Abstain	Recuse
DeRosa, Anthony			X				
Horvath, Zoltan	X		X				
Karcich, Scott					X		
Lundy, Abby		X	X				
Pizzella, Frank					X		
Segalas, Steven			X				
Ruocco, John							

Adopted: February 13, 2018

Attest: Denise Kohan  
Denise Kohan  
Municipal Clerk

John Ruocco  
John Ruocco  
Mayor