BOROUGH OF HILLSDALE
RESOLUTION 18256

RECOGNIZING NOVEMBER 24, 2018 AS "SMALL BUSINESS SATURDAY" AND SUPPORTING THE EFFORTS OF THE SMALL BUSINESS ADMINISTRATION TO INCREASE AWARENESS OF THE VALUE OF LOCALLY OWNED SMALL BUSINESSES

WHEREAS, there are 28.8 million small businesses in the United States;

WHEREAS, small businesses represent 99.7 percent of all businesses in the United States;

WHEREAS, small businesses generated 64 percent of new jobs created during the past 20 years;

WHEREAS, 87 percent of consumers in the United States agree that the success of small businesses is critical to the overall economic health of the United States;

WHEREAS, 89 percent of consumers in the United States agree that small businesses contribute positively to local communities by supplying jobs and generating tax revenue;

WHEREAS, local businesses help to sustain vibrant, compact, walkable town centers which, in turn, are essential to reducing sprawl, automobile use, habitat loss, and air and water pollution; and

WHEREAS, in an increasingly homogenized world, communities that support local, one-of-a-kind businesses help contribute to the distinctive character of a community; and

WHEREAS, many local businesses help support so many borough, school, sports and volunteer organizations through donations and sponsorships, throughout the year; and

WHEREAS, shopping at local businesses saves residents time and money; and

WHEREAS, 93 percent of consumers in the United States agree that it is important to support the small businesses in their communities; and

WHEREAS, November 24, 2018, is an appropriate day to recognize "Small Business Saturday"

NOW THEREFOR BE IT RESOLVED, that the Borough of Hillsdale joins with the Small Business Administration in:

(1) Recognizing and encouraging the observance of "Small Business Saturday" on November 24, 2018; and:

(2) Supporting efforts to encourage consumers to shop locally; and

(3) Supporting efforts to increase awareness of the value of locally owned small businesses and the impact of locally owned small businesses on the economy of the United States.

Council member	Motion	Second	Yes	No	Absent	Abstain	Recuse
DeRosa, Anthony		X	X				
Horvath, Zoltan			X				
Karcich, Scott			X				
Lundy, Abby			X				
Pizzella, Frank			X				
Segalas, Steven	X		X				
Ruocco, John							

Adopted: November 8, 2018

Attest: Denise Kohan
Denise Kohan
Municipal Clerk

John Ruocco
Mayor