

**BOROUGH OF HILLSDALE
RESOLUTION 19045**

**RESOLUTION OF THE BOROUGH OF HILLSDALE GRANTING PERMISSION
TO PURSUE A COLLABORATION WITH THE COMMUNITY ON PUBLIC
EDUCATION AND IMPLEMENTATION OF A STREET SMART CAMPAIGN**

WHEREAS, the Federal Highway Administration has identified New Jersey as a pedestrian “focus” state due to a high incidence of pedestrian injuries and fatalities; and

WHEREAS, on an annual basis, nearly 6,000 pedestrians are injured and 139 killed in motor vehicle crashes statewide; and

WHEREAS, New Jersey’s pedestrian fatality rate (24.3 percent in 2013) is nearly double the national average (14 percent); and

WHEREAS, Street Smart NJ is a statewide public education, awareness and behavioral change campaign developed by the North Jersey Transportation Planning Authority (NJTPA); and

WHEREAS, Street Smart NJ is a collaborative effort between public, private and non-profit organizations; and

WHEREAS, the Borough of Hillsdale wishes to reinforce safe behaviors for pedestrians and motorists within the community through the implementation of a Street Smart Program; and

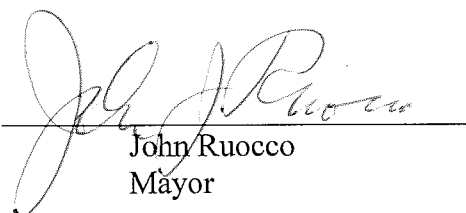
NOW, THEREFORE, BE IT RESOLVED, by the Mayor and Council of the Borough of Hillsdale that in 2019, the Borough of Hillsdale will undertake a Street Smart campaign in partnership with stakeholders including but not limited to the Hillsdale Police Department.

Council member	Motion	Second	Yes	No	Absent	Abstain	Recuse
DeRosa, Anthony			/				
Escobar, John			/				
Horvath, Zoltan			/				
Lundy, Abby		/	/				
Pizzella, Frank					X		
Segalas, Steven	/		/				
Ruocco, John							

Adopted: February 5, 2019

Attest:


Denise Kohan
Municipal Clerk


John Ruocco
Mayor