

March 4, 2020

I wrote to you in January, encouraging all residents to participate in the 2020 Census. We are getting close! Between March 12 and March 20, invitations to participate in the 2020 Census will arrive in your mailbox. These invitations will encourage you to respond **online or by phone** to the census. Between March 16-24, reminder letters will go out as well. Starting March 26, households that have not responded will receive a postcard from the Census Bureau.

April 1 is the official “as of” date for the census. By this date, all residents should have received their invitation to participate. When you respond, you will tell the Census Bureau where you are living on that day and who is in your household. Starting in April, census takers will visit college students living on campus, people living in senior centers, and others who live among large groups of people.

On April 8-16, reminder letters and paper questionnaires will go out to those remaining households that have not yet responded. On April 20-27, reminder postcards will be delivered. And finally, during the period May 13-July 31, census workers will follow up in person to any household that has not yet responded to any invitations.

The confidentiality of your responses is strictly protected by federal law, and the data can **only** be used for statistical purposes that help inform important decisions like how much federal funding Hillsdale, Bergen County, and New Jersey might receive. So, when your household receives its census invitation in the mail in the next 2-3 weeks, **STAND UP AND BE COUNTED!**

Mayor John J. Ruocco