



# Borough of Hillsdale

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John J. Ruocco, Mayor

August 31, 2020

To: Fellow Residents & Hillsdale Business Community

The COVID-19 pandemic has had a serious financial impact on communities across the country, which prompted the passage of **The Coronavirus Aid, Relief, and Economic Security (CARES) Act** by the federal government. Bergen County, utilizing CARES Act relief funds, has launched the Bergen County CARES Small Business Grant Program. This program is an economic stability measure designed to provide financial relief to small businesses negatively affected by the COVID-19 pandemic and to increase overall business confidence during recovery.

Receipt of grant funds through this program is a one-time opportunity. Any business that has already received grant funds during any earlier phase of the program is *not* eligible to receive additional grant funds through the program. If you applied and received assistance from the County's CARES program that I advised you of back in my letter of June 17, 2020, you will not be eligible for more assistance. Applications will start being accepted as follows:

## **Restaurants and Food Service Establishments**

- Application opens Aug 31<sup>st</sup>

## **Essential Retail**

- Application opens Sept 7<sup>th</sup>

## **All Small Businesses**

- Application opens Sept 14<sup>th</sup>

Applications must be submitted by Friday, October 5, 2020 at 5pm, with all the necessary paperwork required by the County. This, along with other details applicable for each portion of the program, are available at the following county website:

<https://bergencountycares.org/live/?ver=3>

Respectfully,

*John J. Ruocco*