

The Regular Meeting of Hillsdale Swimming Pool Commission
Wednesday, August 12, 2020 at 7:30pm
Hosted Virtually

CALL TO ORDER BY CHAIRWOMAN @ 7:33pm

ROLL CALL: Chairwoman Roe Metz, Liaison to the Mayor and Council Abby Lundy, Linda Parisi, Dan Sullivan, Roseann Heytink
Furloughed: Managing Director Patty Hughes, Speaking as Recreation Director

Approval of Minutes: July 2020

Motion: Linda

Seconded: Roseann

MOMENT OF SILENCE IN MEMORY OF JOHN INSERRA

He will be greatly missed on our commission.

CORRESPONDENCE: None at this time

REPORT OF LIAISON TO THE MAYOR AND COUNCIL: Abby Lundy

Roe: The problem without having any money coming in, is that we do not have any cash. We cannot re-appropriate the funds until next year. We have money for next year, but not at this time to use.

Projected shortfall \$73,000 by the end of this year.

Abby: We figured it's going to be about \$170,000 short as of February 2021. All checks have been held, no payments have been made. What we need to do is have a special council meeting to loan Stony Brook 225,000. A meeting the next day took place with the Mayor and he did not feel comfortable to lend more than the anticipated \$170,000. We need to get them to understand there is collateral. There are no anticipated problems, the mayor is on board which will help only because he knows it will be paid back. If we do not need the DPW or vegetative waste then we will not have to pay those things.

Roe: Chris said it was in our power to make financial decisions without the CFO and Administrator. He felt we should have gone to him and asked to keep Patty on instead of having her furloughed and have her oversee the pool over the summer. It would have been nice to know this prior to our meeting in July instead of our meeting in August. He wants to just be able to give his seal of approval instead of the back and forth. We need to be more active and proactive. It is a stark difference than the previous person.

Abby: Will ask Chris to look into the workers comp insurance. It is based on actual payroll numbers. I am unsure if it is the actual number or an estimate. That number may come down.

Roe: We definitely have a cash flow problem. Can we start advertising for early membership? What he did say was that if they bring this money in, it will be used towards our bills. If we have to give refunds or do not open, we will be in a bind. We need to make money to help with our expenses. The council approved the rental of the parking lot. It may start in September and prorated for August to earn extra money for the pool while we are not open.

TOPICS FOR DISCUSSION

1. Rental of Parking Lot on Cedar Lane (East) side of Club from August 2020 to March 2021 at \$500 per month - approved by the council
2. Financial Status
3. Upcoming Expenses
4. Discussion on how Club can be protected from damage and liability (e.g., inadequate irrigation and landscaping failures, pool oversight, utilities, etc.)
 - a. The town is going out to bid for a landscaper for next year.
 - b. We have the option of finding our own landscaper.
 - c. We could also purchase our own lawn mower and have someone cut the grass instead.
5. Purchasing Pumps to pump out the pools or can we borrow some from the Hillsdale Fire Department.
 - a. We are going to reach out to them to see if they could help us instead of purchasing our own pumps this year. It is looking like it will only be 2 more times for them to clear it out before the club is winterized. Abby will reach out.
6. How to generate cashflow
 - a. Financial considerations
 - b. Early membership
 - c. Renting the grounds
 - d. Brainstorming additional ideas
 - i. Advertising for next year. - communicate a clear plan to implement for next year to keep things clean. Planning to be open in 2021 and here is our process.
 1. Build back confidence to get people to want to join.
 - ii. Social distancing options for opening next year
 1. squares
 2. clearly marked space
 3. unlimited members vs. limited membership
 4. shocking the pool more frequently
 5. link to Stonybrook guidelines for reopening
 - iii. Subcommittee - Linda & Dan guidelines for opening next year, will present next month. Look on NJPMA website for additional guidelines in NJ.
 - iv. Funds for this year - 2020
 1. New Program
 2. discount cards fundraiser
 3. small local business day / food trucks day on the grounds festival type activity
 4. carnival type day - dan
 5. socially distanced bingo - \$30/head and split the proceeds with a local charity - dan
 6. Fall Stonybrook's Annual 5k Walk/Run in honor of John Inserra
 7. Movie in town, what if we host it at Stonybrook drive-in style
 8. Tailgate event - trunk-or-treat
 9. Sell bricks for members names and make a pathway with bricks for patrons - Roseann

10. tree plaques - Dan
 11. memorial plaques
 12. business banners with name & phone numbers around the pool - Roe
7. Next Steps for the Club
- a. Seeing if we can get Patty back on a full-time or part time basis in order to have programs to run, bid packages to put together, and various revenue building activities that will generate cash flow for 2021.

REMARKS FROM CITIZENS

None at this time.

CLOSING OF MEETING:

Motion to adjourn: Roseann

Seconded by: Dan

Meeting closed at: 9:08pm

**The following meeting of the Hillsdale Swimming Pool Commission will be held on
Wednesday September 2, 2020 @ 7:30pm location TBD.**

Respectfully Submitted by,

Erica Rose Cohen

Hillsdale Swimming Pool Commission Secretary